

Applicant Funnel

USI's selectivity increased as the percentage of applicants accepted dropped from 88% in 2009 to 74% in 2010. This decrease in acceptance rate was due in part to the 2,262 additional applications received during College Go! Week in 2010.

Applicant Funnel	First-Time Freshmen		Transfer Students	
	Accepted	Enrolled	Accepted	Enrolled
Southern IN (USI)	74%	40%	73%	55%
Ball State (BSU)	65%	34%	58%	67%
Indiana State (ISU)	70%	32%	58%	43%
Indiana (IU)	69%	28%	56%	49%
Purdue (PU)	65%	33%	46%	55%

Competition for New Students

USI freshmen frequently apply to multiple schools before choosing to attend USI. Listed below are percentages of USI students who sent their SAT scores to other schools.

% of USI Students Sending Their SAT Scores to...	
43%	IU Bloomington
39%	Ball State
32%	Indiana State University
31%	Purdue - W. Lafayette
27%	IUPUI
18%	University of Evansville
13%	Vincennes University
12%	University of Indianapolis
7%	Butler University
6%	IVY Tech Community College

Entering Freshman Characteristics

Entrance exams are one measure of preparedness for college. Note the 2010 entering class had higher average SAT Math and SAT Verbal scores compared to the 2009 entering class (486 and 476 respectively).

Freshmen	USI	BSU	ISU	IU	PU
Avg. SAT Math	493	539	469	597	610
Avg. SAT Verbal	483	534	462	577	556
Avg. SAT Writing	464	519	444	***	***
ACT Composite	21	22	19	***	26
HS Rank - top 10%	10%	19%	8%	38%	37%
HS Rank - top Half	69%	89%	64%	97%	95%
Live on Campus	64%	92%	72%	***	96%

***Fall 2010 data not available

Undergraduate Characteristics

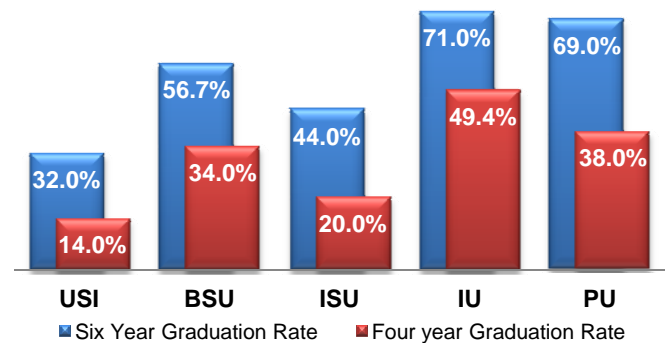
USI's student body has lower percentages of minorities and undergraduate residents. In contrast, it has higher percentages of women and part-time students.

Undergraduates	USI	BSU	ISU	IU	PU
Female	58%	53%	51%	50%	42%
Ethnic Minority	11%	15%	24%	22%	25%
Age 25 or Older	18%	6%	22%	4%	4%
Part - Time Status	17%	7%	12%	4%	5%
Live on Campus	29%	42%	36%	***	38%

***Fall 2010 data not available

Graduation Rates

These data highlight the importance of USI's Strategic Plan goal to increase the graduation rate.



Freshmen Retention

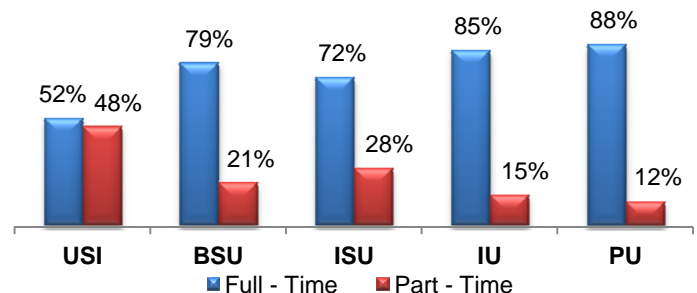
USI has increased freshmen retention over the past 10 years. USI's Fall 2009 cohort had the highest ever one-year retention rate at 69%.

Fall 2009 to Fall 2010 Retention



Faculty Status

Just over half of USI's 656 faculty are full-time. The faculty full-time equivalence (FTE) is 500.3.



Current State Appropriation and Tuition Funding

In 2011-2012, USI continues to receive the least amount of state funding while charging the lowest tuition on a per-FTE student basis.

